

From: Dr. Marcus Gilbert <mac.gilbert@aol.co.uk>

To:

Sent: Sunday, February 26, 2012 10:00 PM

Subject: Call For Paper(s) - GSCCED 12, London

Dear Colleagues,

Since the Climate Change and Economy Summit, the level of expectation towards your individual and cooperate efforts to reduce carbon emissions has risen. Its getting harder and harder to avoid the fact that unless change is embraced, there will be a heavy impact on your bottom line. By the same token companies that take action now are poised to gain competitive advantage

The Global Summit on Climate Change and Economic Development (GSCCED 12) slated for 15-20 April, 2012 is the 6th annual summit focused on understanding the nature of individual and organizational behaviour and decision making, and using that knowledge to accelerate our transition to an energy-efficient and low carbon economy. It will build on the overwhelming success of previous GSCCED summits, at which more than 870 participants discussed successful policy and program strategies, shared important research findings, and built dynamic new networks and collaborations.

When you come to take a look at the programme, youll see it deals with precisely the issues that are your top priorities right now. How come were so sure? Because the topics were drilling down on have been hand-picked only after months of first-hand research with key industry leaders.

The GSCCED 12 Summit is convened by the Climate Change Working Committee - 21, Portnall Road, Maida Vale, London, W9 3BA, UK. Phone: +44 702 405 8524, +44 702 408 6445. Call for Paper(s): The GSCCED 12 Organizing Committee requests proposals for presentations from policymakers, businesses, social scientists, researchers, media specialists, marketers, energy experts, program designers, implementers, and evaluators.

We invite proposals for two types of presentations:

- 1.Oral Presentations (15-20 minute formal presentations and slides)
- 2.Poster Presentations (informal presentations)

Topic Areas: Abstracts must be submitted online on one of the following categories; if your topic doesn't fit easily into one of these categories (or if it fits into multiple categories) please choose the closest match.

Renewable and Green Energy Resources and Technologies, Biomass, Wind and Solar Energy Resources and Technologies, Alternative Fuels, Market and Finance of RES, Fuel Cells and Hydrogen Energy, Energy Storage Techniques, Green Buildings, Advanced Energy Systems, Energy Process and System Simulation, Modelling and Optimization, Advanced Power Generation, Transmission and Automation, Distributed Energy Systems, Polygeneration Systems, Energy and Automation, Energy Efficiency Improvement,

Energy Conversion and Management, Thermodynamic and Energy optimization, Energy Education, Energy, Environment and Sustainable Development, Climate Change Policy, Climate Change and the Oceans, Greenhouse Gases Mitigation Technologies, Energy Security, Policy, Economics, and Planning, Pollutant Emission Control and Abatement, Extreme Events and Impacts Assessment; Agricultural and Forestry Resources Management, Water Resources Management, Case studies.

Proposal Submission: Interested presenters should submit an abstract of less than 250 words, summarizing the proposed presentation and a short bio (100 words, email: mac_gilbert@aol.co.uk or fax on: +44 702 406 9325 by 15th March 2012. Submissions will be judged on relevance to summit themes, clarity of thought, data/documentated results, creativity, fit in summit program and other criteria. Deadline for notification of acceptance is 19th March 2012.

Summit Registration: All presenters are expected to register online (or by filling the registration form that will be issued to you after indication of interest) by 25th March 2012. Registration is free for delegates from developing countries. Also free flight ticket, travel insurance, visa fees and per diem to be provided for all paper presenters and participating delegates.

For more details on registration, abstract submission, full papers and power point presentation, accommodation, flight, and venue, please email: mac_gilbert@aol.co.uk or fax on +44 702 406 9325.

Important dates:

15th March 2012- Deadline for Abstract Submission

19th March 2012- Notification of Acceptance

25th March 2012- Deadline for Full Paper Submission & Early Registration

15-20 April,2012- Summit Dates.

We look forward to seeing your delegation at the summit.

Dr. Marcus Gilbert

Summit Director

21, Portnall Road, Maida Vale, London, W9 3BA, UK.

Phone: +44 702 405 8524, +44 702 408 6445

Fax: +44 702 406 9325

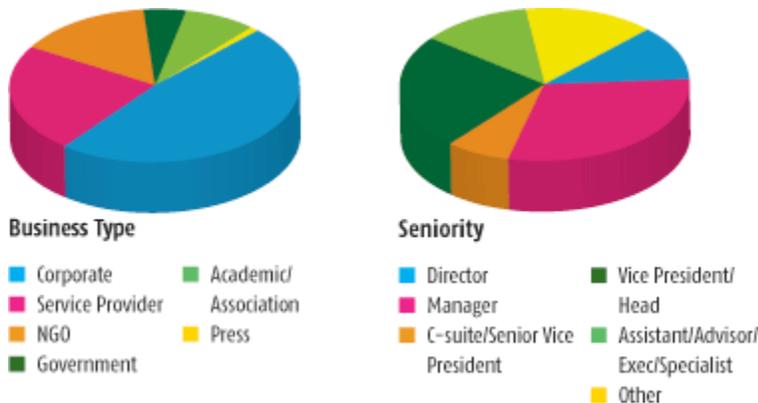
Email: mac_gilbert@aol.co.uk

What the Summit Proposers are claiming

- 1) Zeroing in on crucial topics and issues – including the post-Copenhagen strategic outlook, how to comply with national laws, sure fire ways to save money with increased efficiency, and how to communicate to climate-conscious customers – this is the only event you need to attend all year.
- 2) Leading the discussions will be 25+ senior executives from companies such as **Johnson Controls, Innocent, Marks & Spencer, Novozymes**– to name but a few. They are tasked with delivering premium business intelligence through case studies and best practice examples – and arming you with the inside knowledge and tools to take back to the office.
- 3) A strong emphasis on interactivity, giving you plenty of opportunities for active participation, plus a hands-on approach to best practice sharing, along with fantastic networking opportunities.
- 4) Over 100 leaders and innovators in corporate responsibility and sustainability will be in the same room as you and eager to exchange ideas and share experiences. The design of the event maximizes networking time with over 12 hours applied over the 5 days. The highlight being the evening networking reception after the close of business on Day One of the summit, 15th April.
- 5) Climate Change Working Committee, Climate Change Summit provides you with the perfect opportunity to share best practice with your industry peers, and debate the latest hot topics on Climate Change and Economy.

Who is attending

Here's a breakdown of our delegates from our previous Climate Change events:



Be part of this key discussion by taking your place amongst the European leaders of the sustainability community.

I look forward to seeing you at the Summit.



Dr. Marcus Gilbert
Summit Director

Companies Identified as partners in the Summit

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|-------------------------|----------------------|---------------------------|
| KPMG | Hogan Lovells | Western Union |
| Power Perfector | Woodland Trust | Johnson Controls |
| Skanska | Novozymes | De Beers |
| Thomson Reuters | Bayer | World Widelife Fund (WWF) |
| Pepsico | Ericsson | AXA |
| AksoNobel | Greenleaf Publishers | Business Wire |
| Triplepundit | Alliance Boots | Kellogg's |
| Delwat Textiles, Quebec | Mark & Spenser | |